



Bsporty

Bsporty is an online sporting magazine that has been created specifically for young boys and girls to help inspire them to find a sport they love.

Within each monthly issue we showcase a range of different sports, from team to individual to lesser known and disability - we have a real mix of content.

There are so many sporting options available to children, but most don't know the variety or the ease with which they can access them - which is where we come in!

Our audience

As a sporting magazine for children, our audience is primarily based around children aged between 7-14. Of course, our content is not limited to children inside of this age range, however we tend to find that the majority of our readers are between the ages of seven and fourteen years old.

Our reach

We are proud to have cultivated strong relationships with various different sporting bodies such as the RFU, ECB, LTA, British Cycling, GB Wheelchair Rugby, Skateboard GB, Golf Foundation, Surfing England, Parkour Generations, Ice Hockey UK, British Ice Skating and Baseball Softball UK.

In addition to the above, we are also partnered with the Youth Sport Trust.

We have also developed strong relationships with two sporting family groups as below.

Gray's Teamsports: the combined efforts of Gilbert Rugby, Gilbert Netball, Gray's Hockey and Grey-Nicolls Cricket.

Girls Sports Club: the combined effort of Girls Rugby Club and Girls Cricket Club

In 2021 we had 4.4k visits to our website, with 3.7k unique visitors and 9.4k page views. In December alone, we achieved 7.8k impressions to our website.

Advertising options:

Headline banner

This option would be seen across the edition and would be visible whenever children log in and move from article to article.

Article sponsorship

This would see the brand appear on a single article, or a series of articles. The advert would appear on either the top, bottom or side of the article.

For either option, please enquire directly with us using the details below.



Contact

For all advertising and partnership enquiries please contact:

Katie James

Founder

bsportyuk@gmail.com